



EXTREME
DESIRE
WITH *Randy Gaur*

THE CHASE & PURSUIT OF A WOODSMAN



WE CRAVE...
WE HUNT...
WE SUCCEED...





EXTREME DESIRE

WITH Randy Yow

INTRODUCTION

TO POTENTIAL SPONSERS

Hello, my name is Randy Yow. Welcome to EXTREME DESIRE...

Enclosed, you will find a copy of the pilot episode of EXTREME DESIRE. You will also find the pricing schedule for advertising on our show, Info on the show and our Pro staff. We are planning to start airing this show on the Pursuit Channel in April, the show will air 2 times per week for 26 weeks, and that will consist of 13 original episodes and 13 repeat episodes. The show will air Wednesdays at 1 PM EST, and Sunday at 6:30 PM EST, April through June. July through September it will air Mondays at 8 AM EST and Mondays at 6 PM EST. The PURSUIT CHANNEL in 2011 will reach Approx. 40 million house holds, via Direct TV and Dish Network as part of there basic programming package, therefore, it will be in all subscribers homes! We are trying to get sponsors, at incredibly low introductory rates, so we can prove ourselves to all involved, " please see pricing schedule." We will also use your product in the show for all to see, in opening and closing credits. We are also open to any other ideas you may have for us. Would be happy to sit down and go over complete pricing options further.

ABOUT THE SHOW

The show is based out of Central Oregon. We will be hunting western big game mostly on public lands, throughout the west. These are mostly back country, do-it yourself type hunts, a little extreme at times but it's real over the shoulder hunting! We are firm believers in fair chase, honesty and integrity. Our hunting will be done with all types of legal weapons, rifle, archery, muzzle loader, etc. These shows will show that anyone can plan, and do these types of hunts, and we will show audience how to make this happen for them, in future episodes. Real hunting of western big game is hard to find, and very popular, and we are positive we will exceed all of your expectations. I am honest, hard working, and a straight shooter! I will do my best to make this one of the top rated shows on TV, and hope we can make it affordable to get you on board with us! We will be dedicated to our sponsors, for without you we can't be!

Coming episodes include the following hunts: Oregon antelope, bighorn sheep, mule deer; Wyoming elk; more Arizona elk; Montana elk and deer; New Mexico elk, just to name a few. Each show will be action packed and lots of fun.

I would be happy to set up an appointment with you, to talk further. If you have any questions or comments, please call! I would love feedback, or any ideas. I appreciate you taking the time to watch the pilot show of EXTREME DESIRE, and we hope you enjoy it! We would be honored to work with your company and we feel it will benefit you greatly. Also please feel free to contact Tack Robinson with PURSUIT CHANNEL with any further questions you may have on our show.

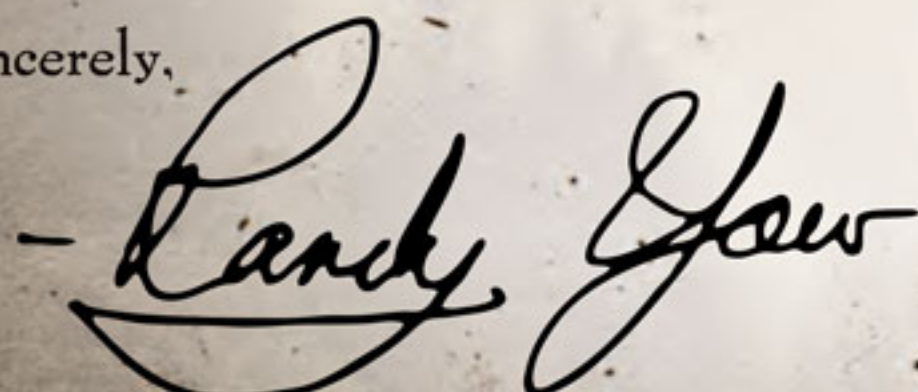
TACK ROBINSON

Office: 662-495-9260 Cell: 662-549-1820 trobinson@moosemedia.tv

Also for full information on PURSUIT CHANNEL please go to: www.pursuitchannel.com/documents/pursuit_channel_digital_media_kit.pdf

Thanks, and I hope to hear from you soon.

Sincerely,



RANDY YOW

*"The weight of the meat and antlers bear down on my shoulders.
The pain in my legs, shortness of breath, body throbbing in total exhaustion,
one more mile to go to the top, camp, stories, relax, comradery.
Thank the Lord for my burden, my life, my Extreme Desire."*

-RANDY YOW

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EXTREME DESIRE WITH RANDY YOW ... 541:419:1127 ...



*These prices are introductory rates only as we are a new show and are far below industry standards.
We hope to gain your trust, support and commitment by offering you these rates.*

EXTREME DESIRE WILL BE AIRING APRIL THROUGH SEPTEMBER 2011
26 EPISODES, 2 AIRINGS PER WEEK

WE OFFER 4 LEVELS OF SPONSORSHIP FOR YOU CHOOSE FROM:

TITLE SPONSOR - \$XXX,XXX AND PRODUCT

This package includes: Opening and Closing Billboards including phone numbers and websites, verbal acknowledgement by host, (2) 30 second ads per show, Title Sponsorship in Tip of the Week (a 30-90 second outdoor tip) 6 times per quarter, Product exclusivity in all new show production (when possible), Showcase segment exclusively on your product (2 - 5 minutes in one show aired twice), Product logo shots where applicable.

FULL SPONSOR - \$XXX,XXX AND PRODUCT

This package includes: One 30 second commercial, Opening and Closing credits, Product exclusivity in all new show production where possible, product shots and mention in all new shows where applicable, product will be showcased in one show during showcase segment (aired twice), Product logo shots where applicable.

PARTIAL SPONSOR - \$XXX,XXX AND PRODUCT

One 15 second commercial, Opening and Closing Credits, Product exclusivity in all new show production where possible, Product shots in all new shows where applicable, Product logo shots where applicable.

SPOT SPONSOR - \$XX,XXX AND PRODUCT

Opening and Closing credits, One product showcase in showcase segment (includes product and contact information, in one show aired twice), Product mention and logo shots where applicable.

Payment due before prior to airing of each Quarter. 10% due at signing of contract, 40% of contract price due April 1ST, remainder due July 1ST 2011. All production of commercials are Sponsors responsibility unless otherwise negotiated
We would be happy to produce or assist in production of commercials at separate expense

"At the first light of day I stand on the top of the mountain, hearing the Bugle far below in the misty canyon and the breeze blowing through the tops of the spruce. Thanks to all who let me be there! I am alive."

-RANDY YOW

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PRICING SCHEDULE

PO BOX 1619 ... LAPINE, OREGON 97739



EXTREME DESIRE ADVERTISING SALES AGREEMENT

ADVERTISING AGREEMENT

CLIENT _____ ADDRESS _____
CITY _____ STATE _____ ZIP _____
CONTACT _____ PHONE _____
EMAIL _____

NETWORK: THE PURSUIT CHANNEL
NUMBER OF EPISODES: 13 ORIGINALS, 13 RERUNS
NUMBER OF WEEKS: 26
TIME SLOTS: 2ND QUARTER 3RD QUARTER
APRIL-JUNE JULY-SEPTEMBER
WEDNESDAY 1 PM EST & MONDAY 8 AM EST &
SUNDAY 6:30 PM EST MONDAY 6 PM EST

DATES OF BROADCAST: APRIL THROUGH SEPTEMBER 2011

COMMERCIAL TO BE PROVIDED BY THE CLIENT _____

COMMERCIAL TO BE DEVELOPED BY EXTREME DESIRE _____

LEVEL OF SPONSORSHIP: TITLE _____ FULL _____ PARTIAL _____ SPOT _____

TOTAL COST PER AGREEMENT PERIOD _____

10% RETAINER FEE DUE UPON ACCEPTANCE OF AGREEMENT, AMOUNT RECEIVED _____

CLIENT REPRESENTATIVE (PLEASE PRINT) _____

SIGNATURE _____ DATE _____

EXTREME DESIRE REPRESENTATIVE _____

SIGNATURE _____ DATE _____

SPECIAL NOTES _____

A COPY OF THIS TRANSACTION, INVOICE AND EXPLANATION OF ADVERTISING PACKAGE WILL BE SENT IMMEDIATELY TO YOU.

PO BOX 1619 ... LAPINE, OREGON 97739



EXTREME DESIRE

WITH *Randy Yow*

OUR HOST:



RANDY YOW

I am 49 years old and was born and raised in the foothills of the Oregon Cascades on the McKenzie River. I moved to La Pine in 1979 and have made my living

mostly by building custom homes in and around Central Oregon.

My Dad was an outfitter and guide as I grew up, my whole life has always been in the great outdoors. Having been raised around a family full of outdoorsmen and women, where my Father and Grand Father instilled the values, honesty, integrity & respect for the wildlife and land we hunt.

I am first and foremost a family man, raising 2 beautiful daughters, and now blessed with grandchildren. My whole family is involved in hunting, have a love for the outdoors, and have taken some trophy animals themselves. I have been truly blessed to enjoy my family and to get to spend so much time with them.

I believe in Honesty, Integrity and Fair chase. I like to hunt big animals, but do not get hung up on the score or trophy hunting all the time. "I still love the hunt", feel that the Good Lord, Family, Friends and Comradery are still #1.

Thanks to my family and friends who understand my Extreme Desire to hunt the Wild Country!

PRO STAFF:



ZACH RUSSELL

Zach was born and raised in the great outdoors of Central Oregon. He grew up hunting, fishing, camping and working with his family and

friends. Their annual family deer hunts and the elk hunts in and out of state with his father and older brother are some of the best memories of his life.

Zach's favorite critter to seek is elk, during the rut, with a bow. "There's nothing that compares to a bull screaming at you on a cold morning at close distance." Although the opportunity to hunt any game animal is a blessing in



JAKE RUSSELL

Jake was born in a small town in Central Oregon, in which he still resides with his Wife, Son and two Daughters. Jake and his hunting partner, his brother Zach, were raised

to respect the land and the animals that call it home.

Whether glassing for giant muleys or chasing down the bugles of bull elk in September, he believes fair chase is the only way to hunt and take wild animals.

There is nothing better than to pack up the family and head to the mountains in the Fall. He believes the best gift that he can give his children are the experiences found only in wild places. He hopes to share a lifetime of hunting and fishing journeys with his family, just as his family shared, and still shares with him.



STEVE DODD

My name is Steve Dodd, I was born and raised in Oregon with a passion for our great outdoors. Hunting with family and friends is what I live for. I enjoy hunting my home

state of Oregon and as many other states as we can. Hunting memories last a life time so pass it on.



ROBERT BONINE

My name is Robert Bonine, I am 62 years old and have hunted my whole life. I can remember my first hunt, I was 5 years old hunting

Jack Rabbits in West Texas with my Grampa Bonine. I took my first deer with Grampa Deckert, my first elk with John Koozer and many other hunts.

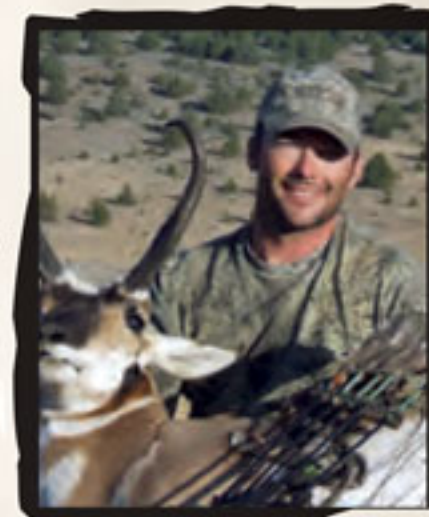
I am a Vietnam Veteran having served 2 tours. I have been the hunter and the hunted.

My most memorable hunt has to be the one when Randy killed his monster bull, and when my sons and Daughter killer their first buck.

I have worked outside my entire life... 20 years logging, working on the rigging and falling timber. I am currently a Farrier by trade and have worked shoeing horses for 26 years.

I love to pack and trail ride and have been packing for 20 years.

I enjoy the Experience of packing and the thrill of the back country hunt and preparing for next years hunt.



JUSTIN WALSWORTH

My name is Justin Walsworth. I was born in Enterprise, Oregon in 1976. Two years later our family moved to La Pine, Oregon where I still live today. Growing up in La

Pine was an adventure. As a child I can remember many family hunting, fishing and camping trips in our surrounding area. In my opinion this life style is the best a child could experience. Now I am a proud husband and father of three. I enjoy sharing the same experiences with my family and continue to pass it on.

*"The weight of the meat and antlers bear down on my shoulders.
The pain in my legs, shortness of breath, body throbbing in total exhaustion,
one more mile to go to the top, camp, stories, relax, comradery.
Thank the Lord for my burden, my life, my Extreme Desire."*

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